

Los generos cinematograficos / Film Genre (Comunicacion: Cine / Communication: Film) (Spanish Edition)



El presente libro efectua una relectura radical de nuestras ideas acerca de los generos cinematograficos. En realidad, se trata del primer texto que relaciona de modo amplio los papeles que desempeñan la industria, la critica y el publico en la genesis y la redefinicion de los generos. Rick Altman se dedica a prestar atencion a las voces mas importantes en la historia de la teoria de los generos de Aristoteles a Wittgenstein y revela al lector cuales han sido las apuestas mas arriesgadas al respecto. Para empezar, reconoce que el propio termino genero conlleva en si mismo significados diferentes segun los distintos sujetos que lo enuncien. Luego, elabora una nueva teoria del genero basada en la relacion dificil y competitiva, pero tambien complementaria entre sus diversos usuarios. Y, en fin, menciona y comenta una amplia variedad de ejemplos, desde Asalto y robo de un tren hasta La guerra de las galaxias, de El cantor de jazz a El juego de Hollywood.

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