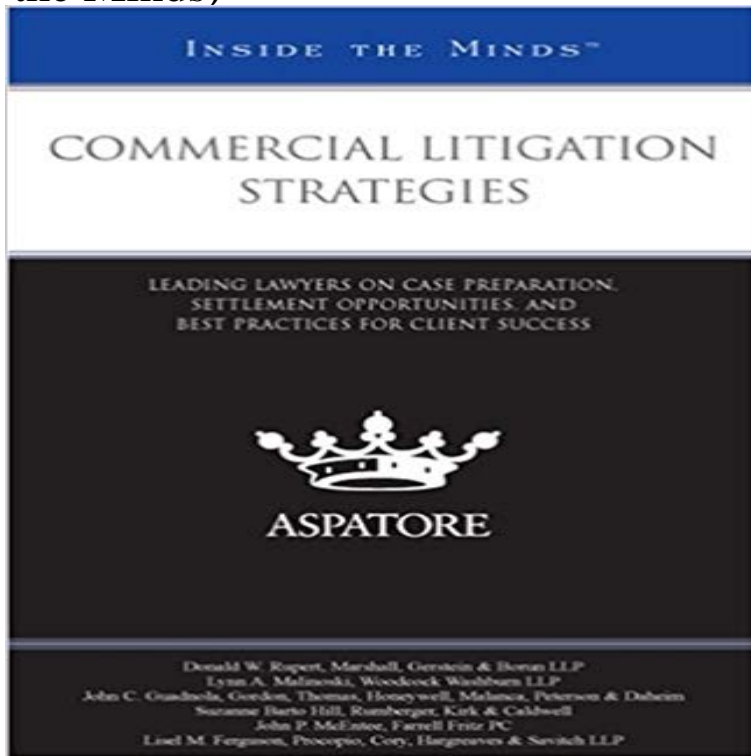


Commercial Litigation Strategies: Leading Lawyers on Case Preparation, Settlement Opportunities, and Best Practices for Client Success (Inside the Minds)



Commercial Litigation Strategies is an authoritative, insiders perspective on best practices for litigating commercial disputes. Featuring partners from firms around the nation, these experts guide the reader through the intricacies of various types of commercial litigation from the perspective of both the plaintiff and defendant, with a focus on intellectual property and patent litigation. These top lawyers explain key elements of working with clients during litigation, including managing client expectations, discussing costs, and determining if litigating a case is in line with the clients business goals. From developing a theory and dealing with discovery to preparing for trial and evaluating settlement opportunities, these authors outline strategic considerations for each stage of the case. Additionally, these leaders discuss recent procedural developments and trends in commercial litigation, including mediation and electronic discovery. The different niches represented and the breadth of perspectives presented enable readers to get inside some of the great legal minds of today, as these experienced lawyers offer up their thoughts around the keys to navigating a complex area of law. Inside the Minds provides readers with proven business intelligence from C-Level executives (Chairman, CEO, CFO, CMO, Partner) from the worlds most respected companies nationwide, rather than third-party accounts from unknown authors and analysts. Each chapter is comparable to an essay/thought leadership piece and is a future-oriented look at where an industry, profession or topic is headed and the most important issues for the future. Through an exhaustive selection process, each author was hand-picked by the Inside the Minds editorial board to author a chapter for this book. Chapters Include: 1. Donald W. Rupert, Partner, Marshall, Gerstein & Borun LLP - Intellectual Property Litigation Strategies

2. Lynn A. Malinoski , Partner, Woodcock Washburn LLP A Preview into the World of Patent Litigation 3. John C. Guadnola, Partner, Gordon, Thomas, Honeywell, Malanca, Peterson & Daheim Representing Clients in Commercial Litigation 4. Suzanne Barto Hill, Partner, Rumberger, Kirk & Caldwell Anatomy of Litigation Strategy for the Commercial Case 5. John P. McEntee, Partner, Farrell Fritz PC Understanding and Managing Business Litigation 6. Lisel M. Ferguson, Senior Counsel, Procopio, Cory, Hargreaves & Savitch LLP Commercial Litigation Strategies for Intellectual Property Cases in Federal District Court Appendices Include: Appendix A: Motion to Dismiss Complaint Appendix B: Complaint

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Sarah Brew leads the firms food litigation and regulatory practice, which is Sarah has a national reputation for effectively defending food industry clients against Leading Lawyers for Business Food & Beverages: Regulatory & Litigation, . Chapter author, Inside the Minds: Recent Developments in Food & Drug Law, **Publications Archive: Honigman Business Law Firm** A leading employment set comprising a group of supremely good barristers who provide advice She is particularly strong in discrimination and equal pay cases. His multidisciplinary practice allows him to bring a commercial edge to his . engaging in court, has very good strategic judgement and is great with clients. **Commercial Litigation Strategies Leading Lawyers On Case** Chambers USA: Americas Leading Lawyers for Business We counsel our clients on the best strategies to avoid litigation, and if litigation is inevitable, we **Gregory D. 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