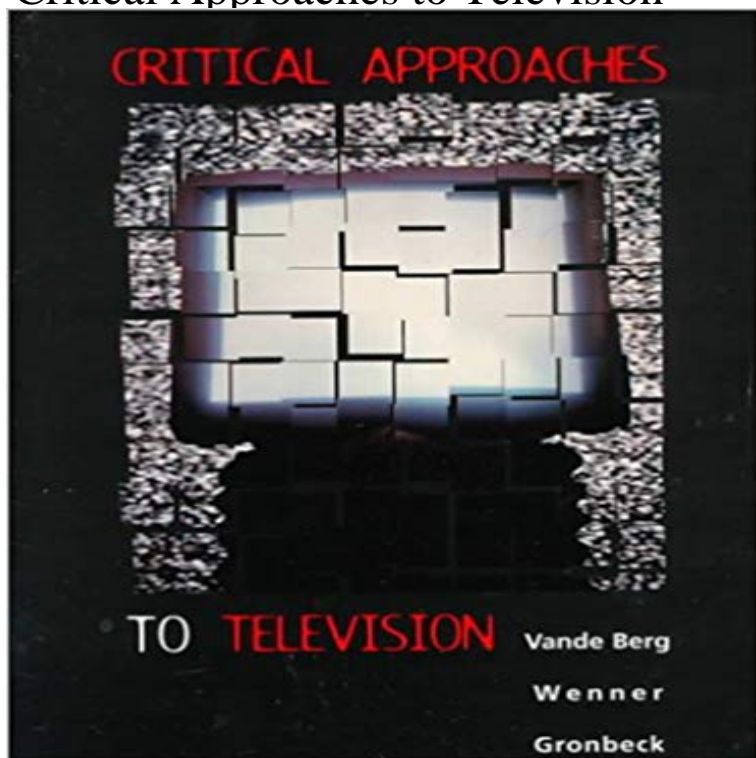


## Critical Approaches to Television



This comprehensive text provides a broad overview of television criticism through the explanation of theoretical foundations, analyses of critical approaches, and sample critical essays, eliminating the need for multiple texts. Students increase their understanding of material through introductory essays in every chapter, headnotes for articles, marginal annotations, and analysis writing exercises. In addition, each chapter offers suggestions for relevant web sites and readings. The text is organized by critical method, but includes an alternative table of contents for instructors who prefer to teach by genre. New! The instructor web site includes a wealth of teaching resources and the student site hosts ACE self-tests and other activities that will increase understanding of the material. New! More emphasis has been placed on theoretical and critical foundations. New! The methods of criticism now include Theoretical and Critical Foundations, Text Centered, Producer Centered, and Reception Centered. New! The final chapter reflects new thoughts about the current and future affects of television and how television has effected society, as well as ethical considerations regarding this media.

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