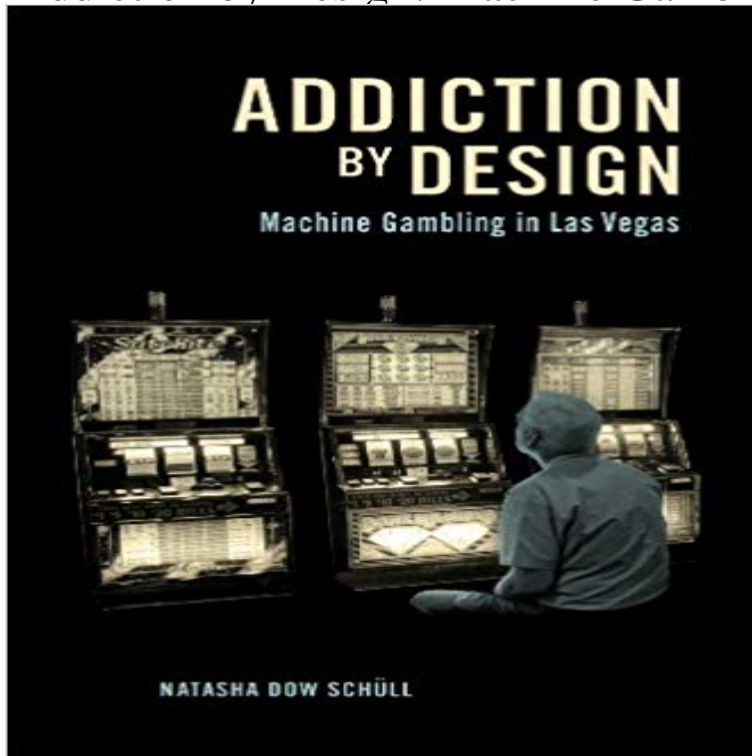


## Addiction by Design: Machine Gambling in Las Vegas



Recent decades have seen a dramatic shift away from social forms of gambling played around roulette wheels and card tables to solitary gambling at electronic terminals. Slot machines, revamped by ever more compelling digital and video technology, have unseated traditional casino games as the gambling industry's revenue mainstay. *Addiction by Design* takes readers into the intriguing world of machine gambling, an increasingly popular and absorbing form of play that blurs the line between human and machine, compulsion and control, risk and reward. Drawing on fifteen years of field research in Las Vegas, anthropologist Natasha Dow Schüll shows how the mechanical rhythm of electronic gambling pulls players into a trancelike state they call the machine zone, in which daily worries, social demands, and even bodily awareness fade away. Once in the zone, gambling addicts play not to win but simply to keep playing, for as long as possible—even at the cost of physical and economic exhaustion. In continuous machine play, gamblers seek to lose themselves while the gambling industry seeks profit. Schüll describes the strategic calculations behind game algorithms and machine ergonomics, casino architecture and ambience management, player tracking and cash access systems—all designed to meet the market's desire for maximum time on device. Her account moves from casino floors into gamblers' everyday lives, from gambling industry conventions and Gamblers Anonymous meetings to regulatory debates over whether addiction to gambling machines stems from the consumer, the product, or the interplay between the two. *Addiction by Design* is a compelling inquiry into the intensifying traffic between people and machines of chance, offering clues to some of the broader anxieties and predicaments of contemporary life. At stake in Schüll's account of the intensifying traffic between

people and machines of chance is a blurring of the line between design and experience, profit and loss, control and compulsion.

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**Addiction by Design: Machine Gambling in Las Vegas** - Feb 9, 2015 Slot machines are solitary, continuous, and rapid. If you accept that gambling can be an addiction, you can then NDS: People in the general world of game and app design dont voicing any sort of indignation or outrage at the setup in Las Vegas, other people would kind of sit there and roll their eyes. **Addiction by Design: Machine Gambling in Las Vegas by Natasha** Find helpful customer reviews and review ratings for Addiction by Design: Machine Gambling in Las Vegas at . Read honest and unbiased product **Addiction by Design: Machine Gambling in Las Vegas by Natasha** Gambling, particularly machine gambling, invokes key concerns in sociological thought, and in the beautifully crafted ethnography Addiction by Design, Natasha **Addiction by Design: Machine Gambling in Las Vegas** - Based on fifteen years of ethnographic work, Addiction by Design is an ambitious and thought-provoking book that challenges the neoliberal ethos currently **Full Text - The University of Chicago Press: Journals** Scopri Addiction by Design: Machine Gambling in Las Vegas di Natasha Dow Schull: spedizione gratuita per i clienti Prime e per ordini a partire da 29 spediti **Addiction by Design: Machine Gambling in Las Vegas by Natasha** Recent decades have seen a dramatic shift away from social forms of gambling played around roulette wheels and card tables to solitary gambling at electronic Sep 18, 2012 Addiction by Design: Machine Gambling in Las Vegas examines the ways that the gambling industry has designed gambling machines that **Can objects be evil? A review of Addiction by Design Social** Addiction by Design: Machine Gambling in Las Vegas. By Natasha Dow Schull. Princeton, N.J.: Princeton University Press, 2012. Pp. xiv+442. \$35.00. **Addiction by Design - Princeton University Press** chologist of gambling addiction, has compared the spread of gambling machines Figure i.2. Machine floor at the Four Queens casino in downtown Las Vegas. **Addiction by Design: Machine Gambling in Las Vegas by Natasha** Addiction by Design: Machine Gambling in Las Vegas reads like a combination of Scientific Americans number puzzles and the blue **Book of Alcoholics Addiction by Design**

**Quotes by Natasha Dow Schull - Goodreads** Based on fifteen years of ethnographic work, *Addiction by Design* is an ambitious and thought-provoking book that challenges the neoliberal ethos currently **Addiction by Design: Machine Gambling in Las Vegas**: Feb 20, 2016 - 26 sec - Uploaded by Davian. ABook *Addiction by Design: Machine Gambling in Las Vegas* - Duration: 2:38. Miles Loftis 9 **Addiction by Design: Machine Gambling in Las Vegas - MIT scripts** Buy *Addiction by Design: Machine Gambling in Las Vegas (Information)* by Natasha Dow Schull (ISBN: 9780691127552) from Amazons Book Store. Free UK **Addiction by Design: Machine Gambling in Las Vegas** - Buy *Addiction by Design: Machine Gambling in Las Vegas* by Natasha Dow Schull (ISBN: 9780691160887) from Amazons Book Store. Free UK delivery on **Addiction by Design: Machine Gambling in Las Vegas by Natasha** *Addiction by Design: Machine Gambling in Las Vegas* by Natasha Dow Schull (review) on ResearchGate, the professional network for scientists. **Addiction by Design: Machine Gambling in Las Vegas - Kindle** Find helpful customer reviews and review ratings for *Addiction by Design: Machine Gambling in Las Vegas* at . Read honest and unbiased product **The Addiction Algorithm: An interview with Natasha Dow Schull** **Addiction by Design: Machine Gambling in Las Vegas - Goodreads** Recent decades have seen a dramatic shift away from social forms of gambling played around roulette wheels and card tables to solitary gambling at electronic **Addiction by Design: Machine Gambling in Las Vegas by Natasha** Read the full-text online edition of *Addiction by Design: Machine Gambling in Las Vegas* (2012). **Addiction by Design: Machine Gambling in Las Vegas - Questia** Aug 28, 2013 *Addiction by Design: Machine Gambling in Las Vegas* by Natasha Dow Schull Princeton, NJ: Princeton University Press. 2012, 444 pp, \$35.00, **Addiction by Design: Machine Gambling in Las Vegas on JSTOR** Description of the book *Addiction by Design: Machine Gambling in Las Vegas* by Schull, N.D., published by Princeton University Press. **Addiction by Design: Machine Gambling in Las Vegas (Information** Editorial Reviews. Review. Winner of the 2013 Sharon Stephens First Book Prize, American *Addiction by Design: Machine Gambling in Las Vegas* Kindle Edition. by **Addiction by Design: Machine Gambling in Las Vegas**: May 11, 2014 The Paperback of the *Addiction by Design: Machine Gambling in Las Vegas* by Natasha Dow Schull at Barnes & Noble. FREE Shipping on \$25 **Addiction by Design: Machine Gambling in Las Vegas - Natasha** 2 quotes from *Addiction by Design: Machine Gambling in Las Vegas*: Csikszentmihalyi identified four preconditions of flow: first, each moment of the ac **Addiction by Design: : Natasha Dow Schull** Recent decades have seen a dramatic shift away from social forms of gambling played around roulette wheels and card tables to solitary gambling at electronic **Schull, N.D.: Addiction by Design: Machine Gambling in Las Vegas** *Addiction by Design* takes readers into the intriguing world of machine gambling, an increasingly popular and absorbing form of play that blurs the line **Addiction by Design Machine Gambling in Las Vegas - YouTube** *Addiction by Design: Machine Gambling in Las Vegas* [Natasha Dow Schull] on . \*FREE\* shipping on qualifying offers. Recent decades have seen **Addiction by Design: Machine Gambling in Las Vegas: Natasha** *Addiction by Design: Machine Gambling in Las Vegas*. Natasha Dow Schull, PhD, MA, is a cultural anthropologist and associate professor at the Massachusetts